

上海名媛群

冒名顶替

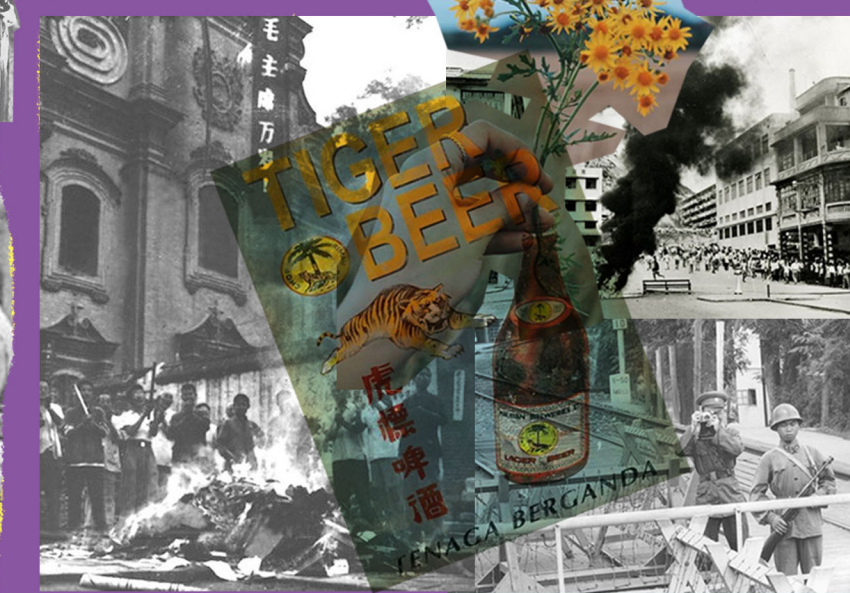
FALSE
LADY

appearing rich

集资入住高档酒店
Socialite

共享一份顶级下午茶
只为拍照，在社交平台晒图

Shang
Female
wechat group





“ The group introduce itself as the ‘**Shanghai Female Socialite**’ group that is all about “Young / Fashion / Money”. The profile poster says that the WeChat group is a place to share information about (Hermes, Dior, etc) luxury products, to have afternoon tea together.

The blogger found that instead of being an actual WeChat group for rich girls to talk about their latest Luxury bags, actually, the group is all about finding ways to **appear rich**. Part of it is sharing resources and **splitting** the costs of experiences where these luxury-loving girls can post photos of themselves.”

-----Lizhonger

上海名媛群

冒充拼单

集资入住高档酒店
Socialite group
购物 appearing rich
合租
豪华名车

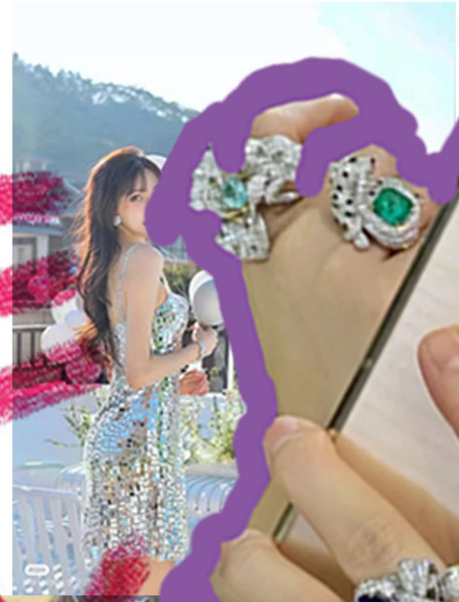
共享一份顶级下午茶
只为拍照，在社交平台晒图
flaunt wealth, group buying







FALSE



VOGUE



PLAY
COMME des GARÇONS

V&R

MOSCHINO

miu miu



MADE IN CHINA

行 KUNG
商標
The Manufact Eagle brand
Head office L
Fatshan.
Branch—396 De
Hon

CHINESE AMERICAN FOOD

CHOWMEIN



蛾眉月殿 廣成子記 肥田粉

美人美雙

伏討珍劍法



美人座

CAFE



沈黙 第四誠律

雙劍龍

沈黙

福源醬園

上抽豇油

HOCK GUAN CHINESE SAUCE

70, PRANGIN ROAD, PENANG.



三葉印

山縣眼病院

油香莖白

會商トバエ戸神

通信販賣業

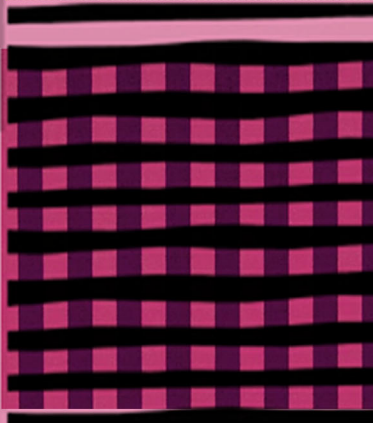
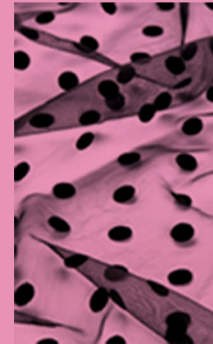
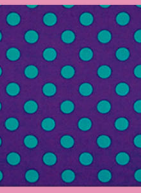
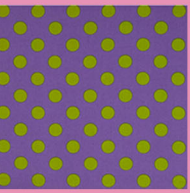
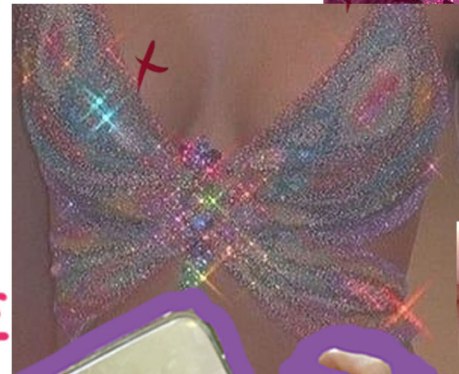
丹心清

實文館

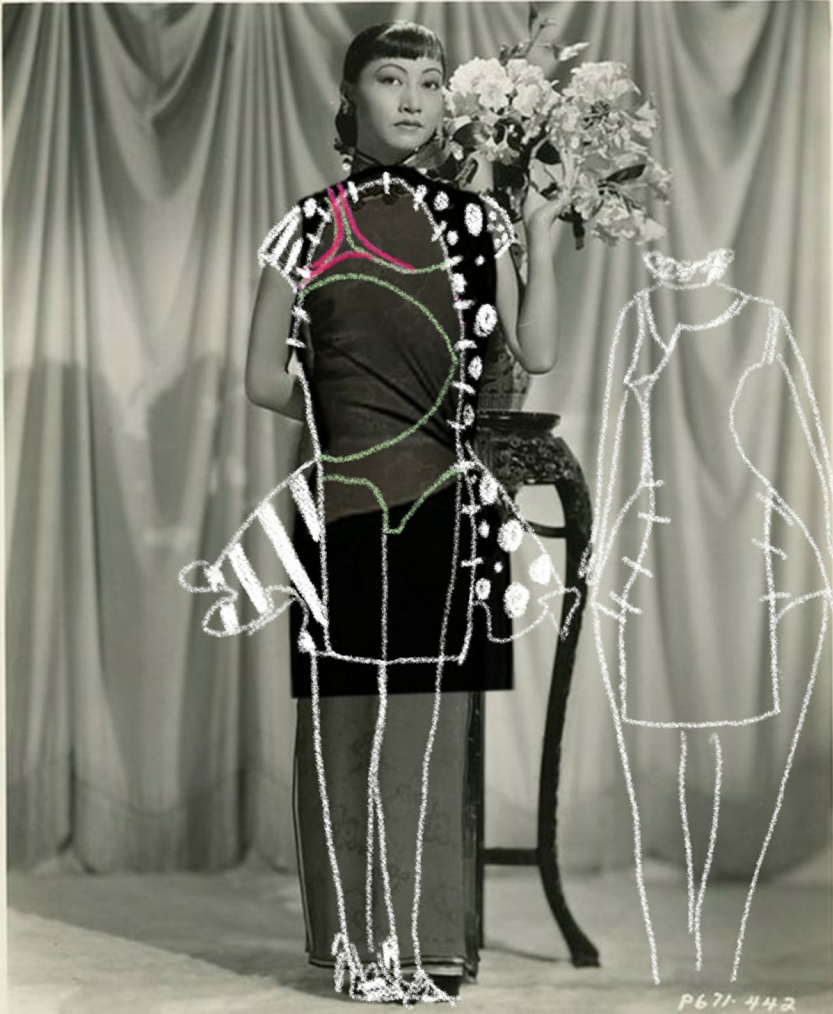
第一

重アリ 陸海軍 御用達 大

第一







Cope, 1927, Paramount Pictures Inc. Permission granted for Newspaper and Magazine reproductions. (Made in U.S.A.)

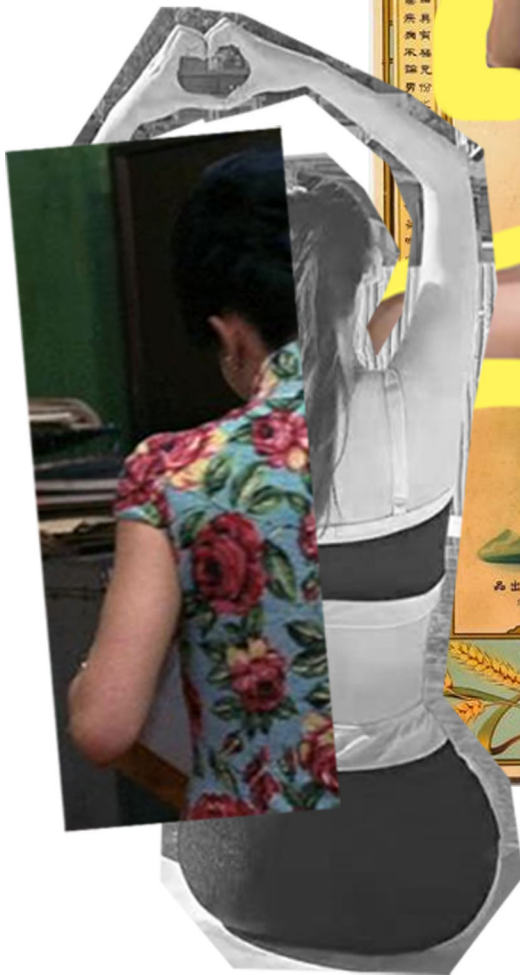


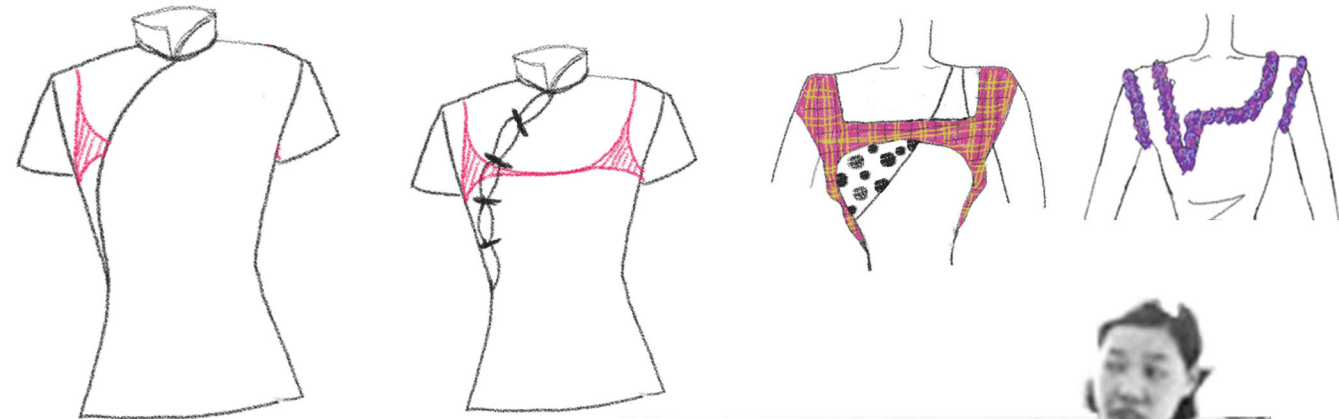
拼单

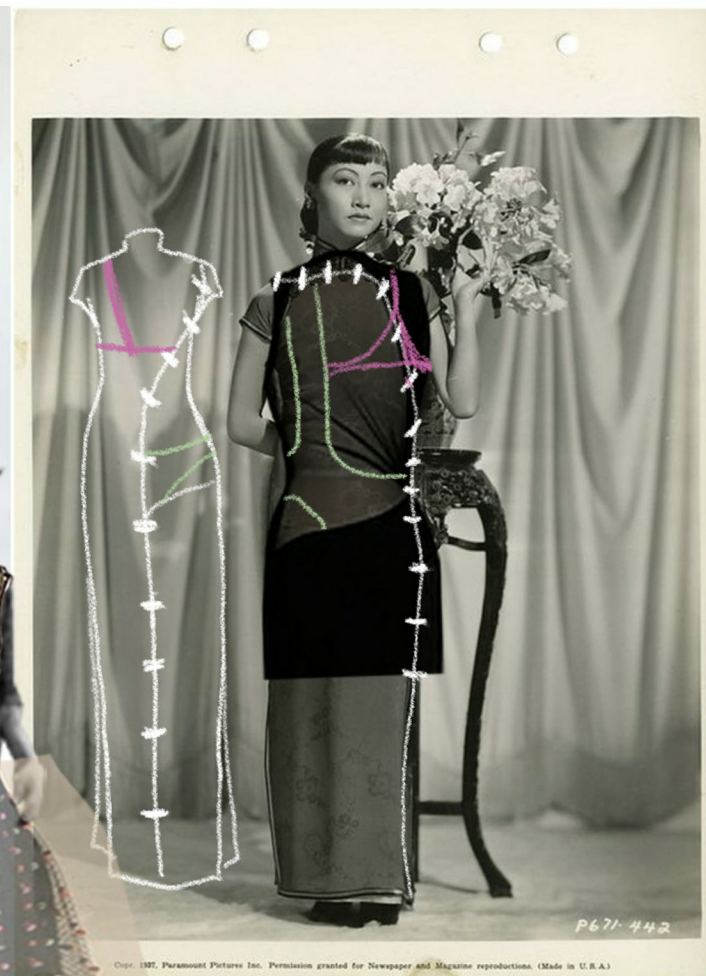
购物 appearing rich

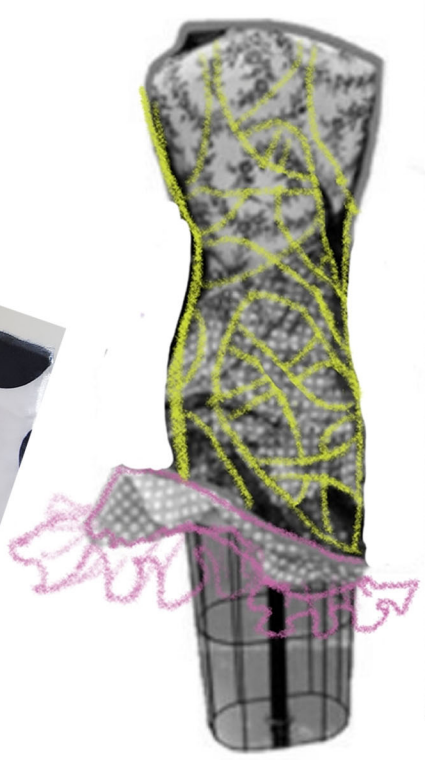
'Shanghai Female group 合租

flaunt wealth, group buying



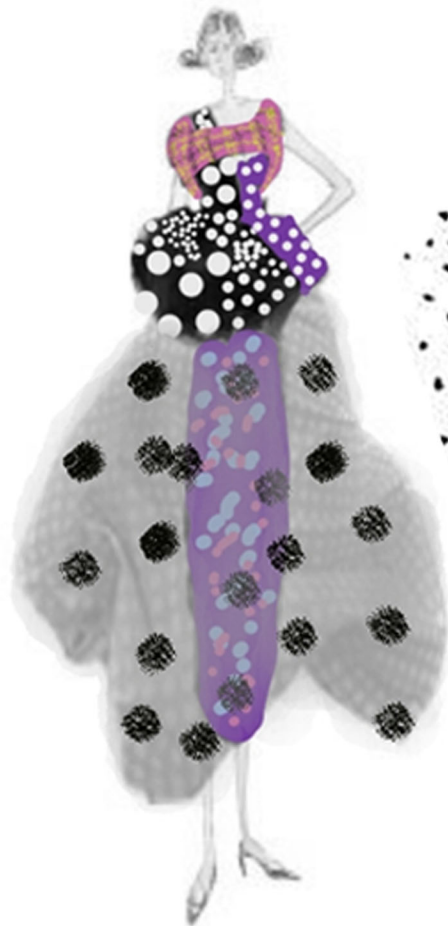














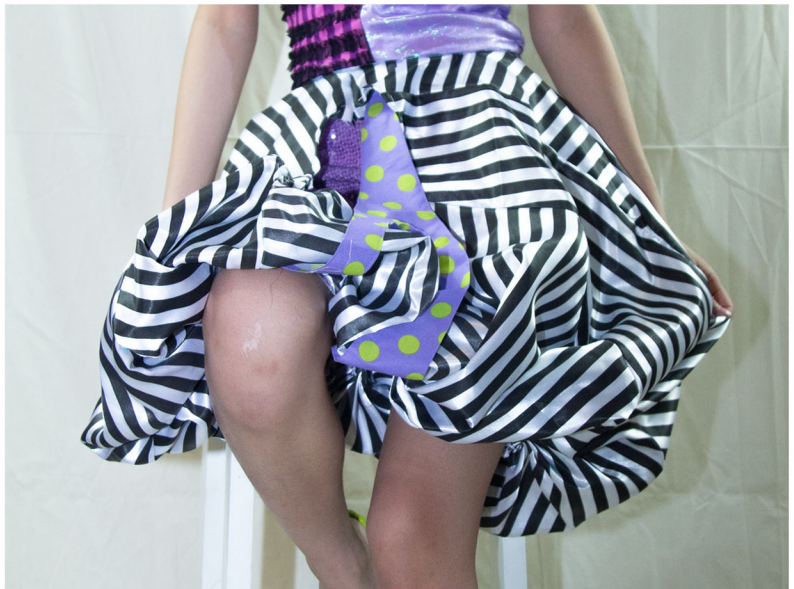


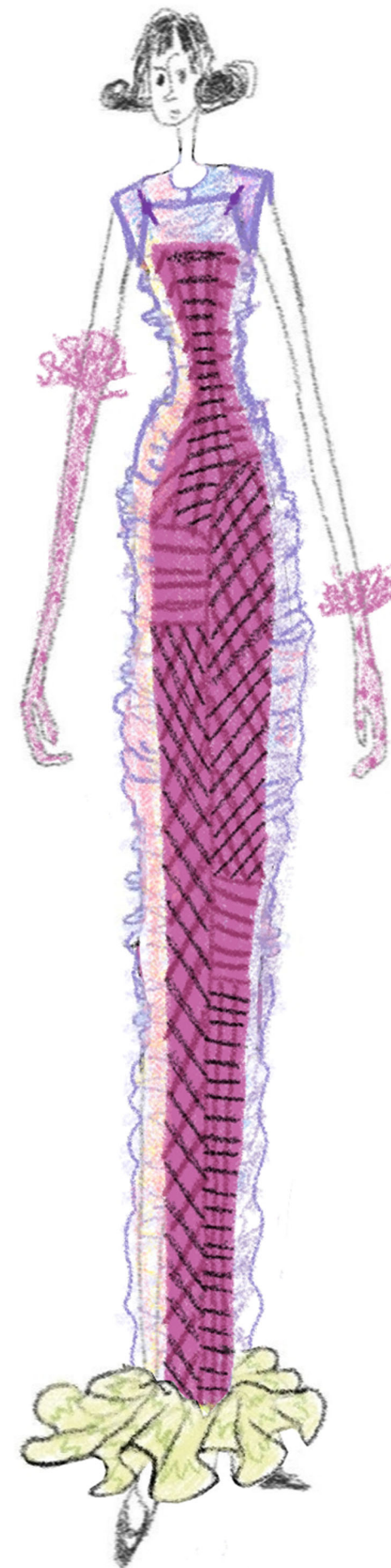
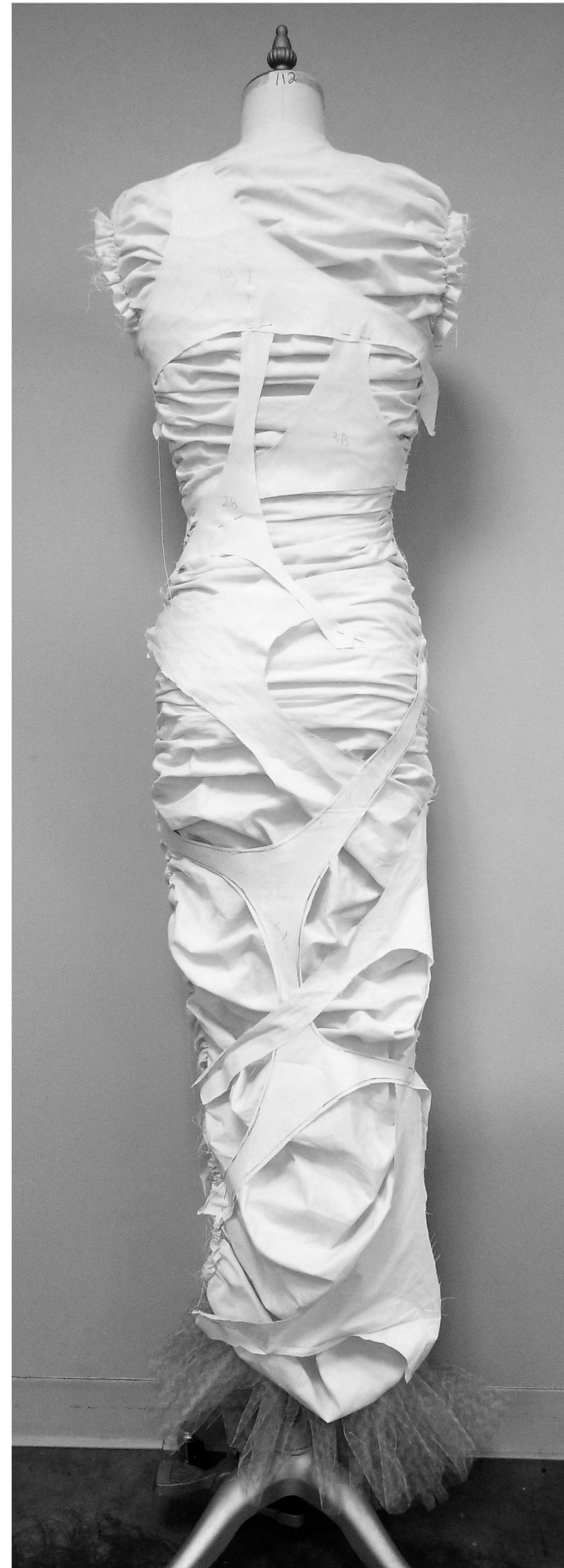




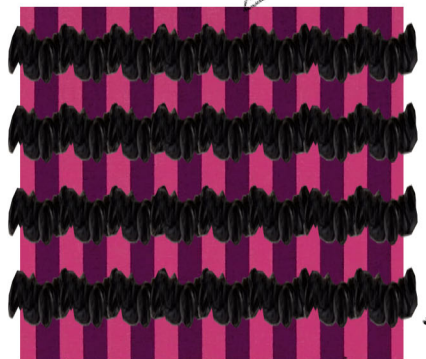




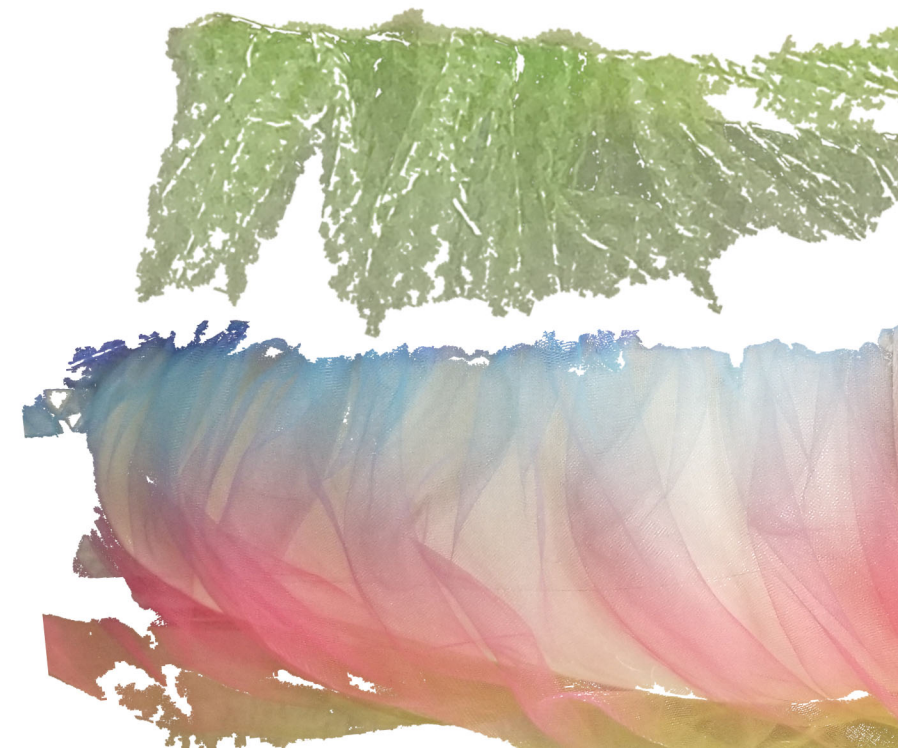


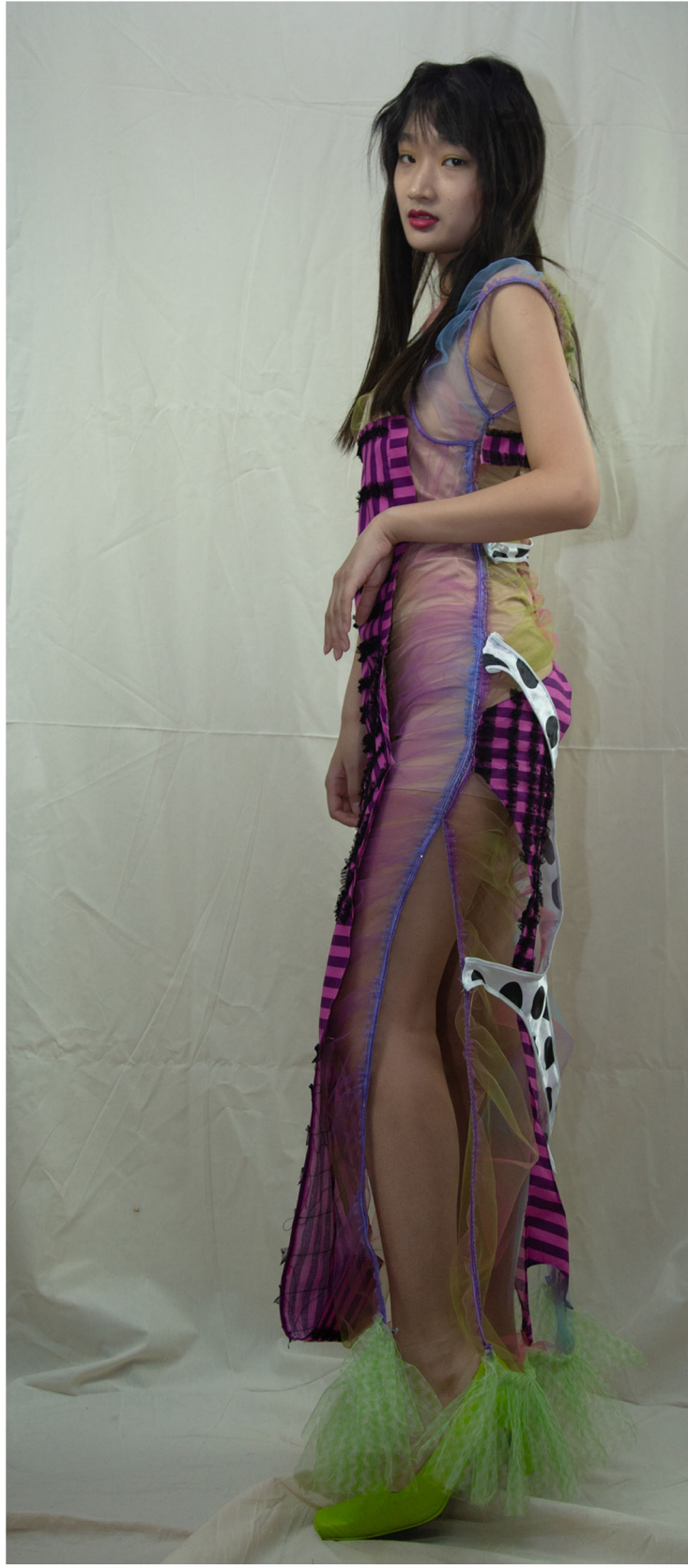


stripe cotton



gathering mesh









FALSE
LADY



are not rich, they dress up as socialites, which
state the cost of the luxury products/experiences, take turns/take photos
on their own social media, Pretending to enjoy the rich life.

The Story is about False Socialite and the Real Socialite.
which was not social topic in China.



False Socialite talk about their latest
Luxury bags.



the group is all about
finding ways to rich
part of it is
Shiny resources / lost.

