



上海名媛

冒充

名媛，

拼单

购物



集资

入住高档酒店

appearing rich.

合租

豪华名车

共享

一份顶级下午茶

flaunt wealth

group buying and sharing cost

只为拍照，

在社交平台晒图



Shanghai girl on sale

Socialite' group



social media group

appear in group
合租
共享一份顶级豪宅

上海爱

只为拍照，在社

MONEY IS SO GOOD

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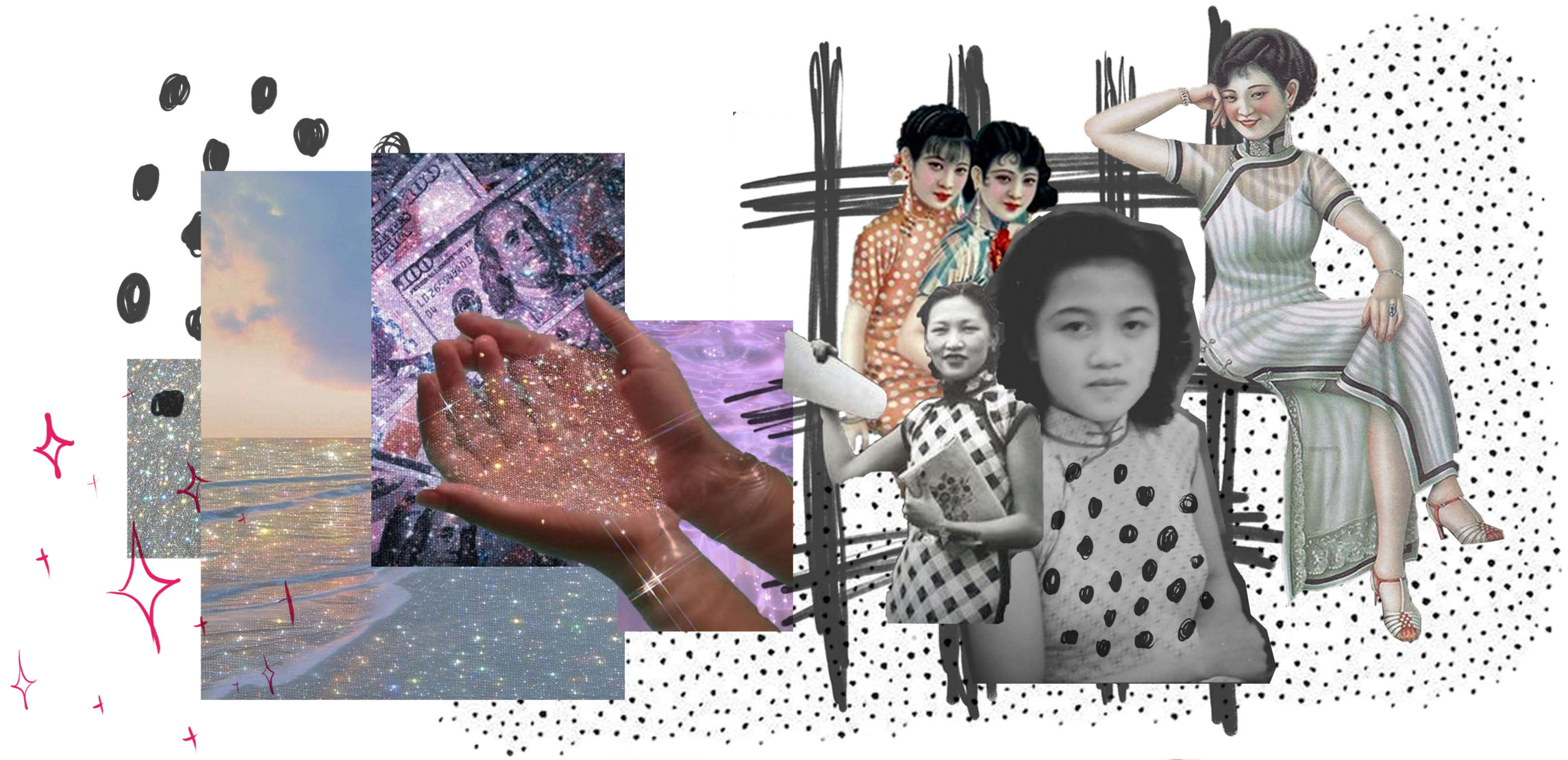
MONEY IS SO GOOD





五 五 五 五 五

Pantone 7652C Pantone 7474C Pantone 7489U Pantone 2597U Pantone 213C

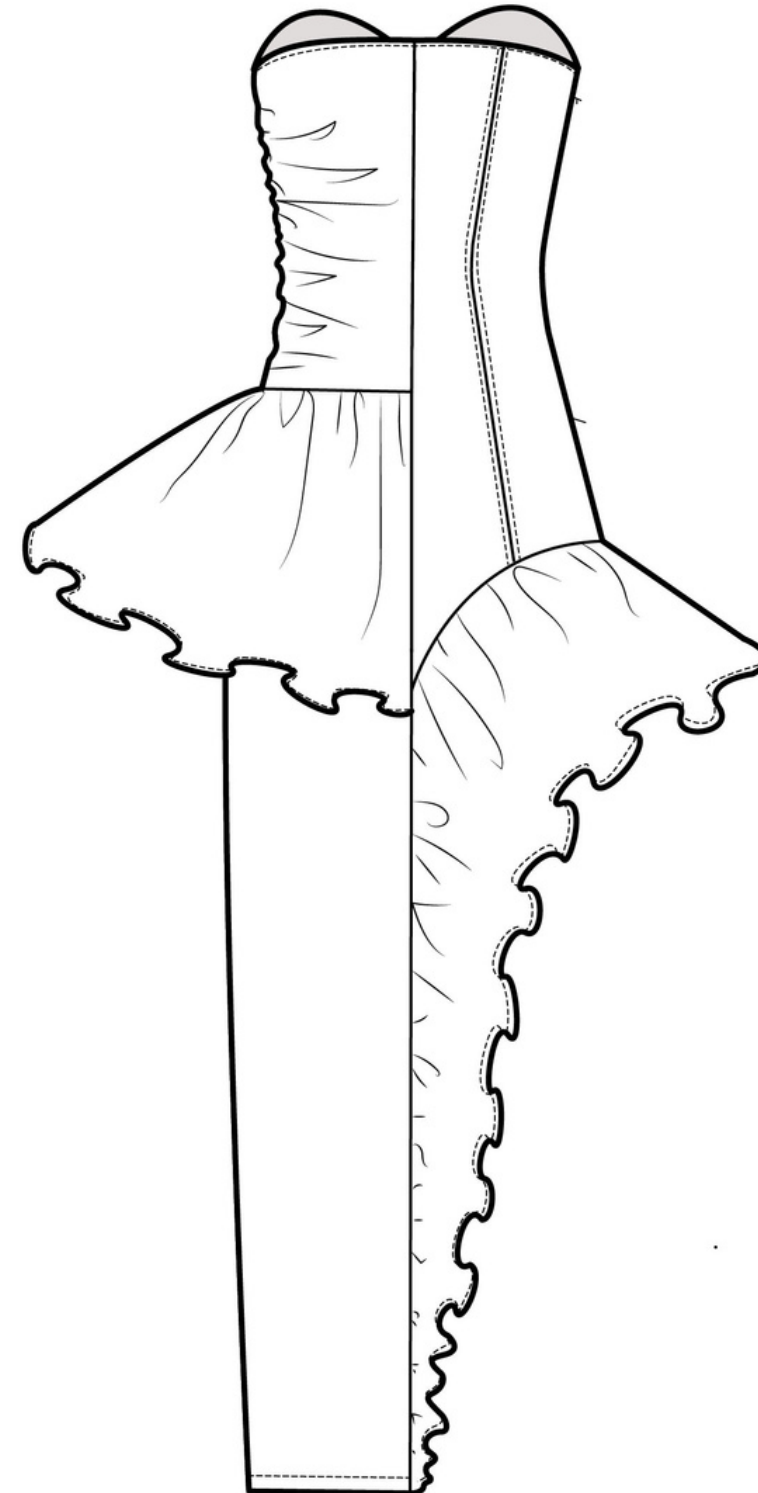
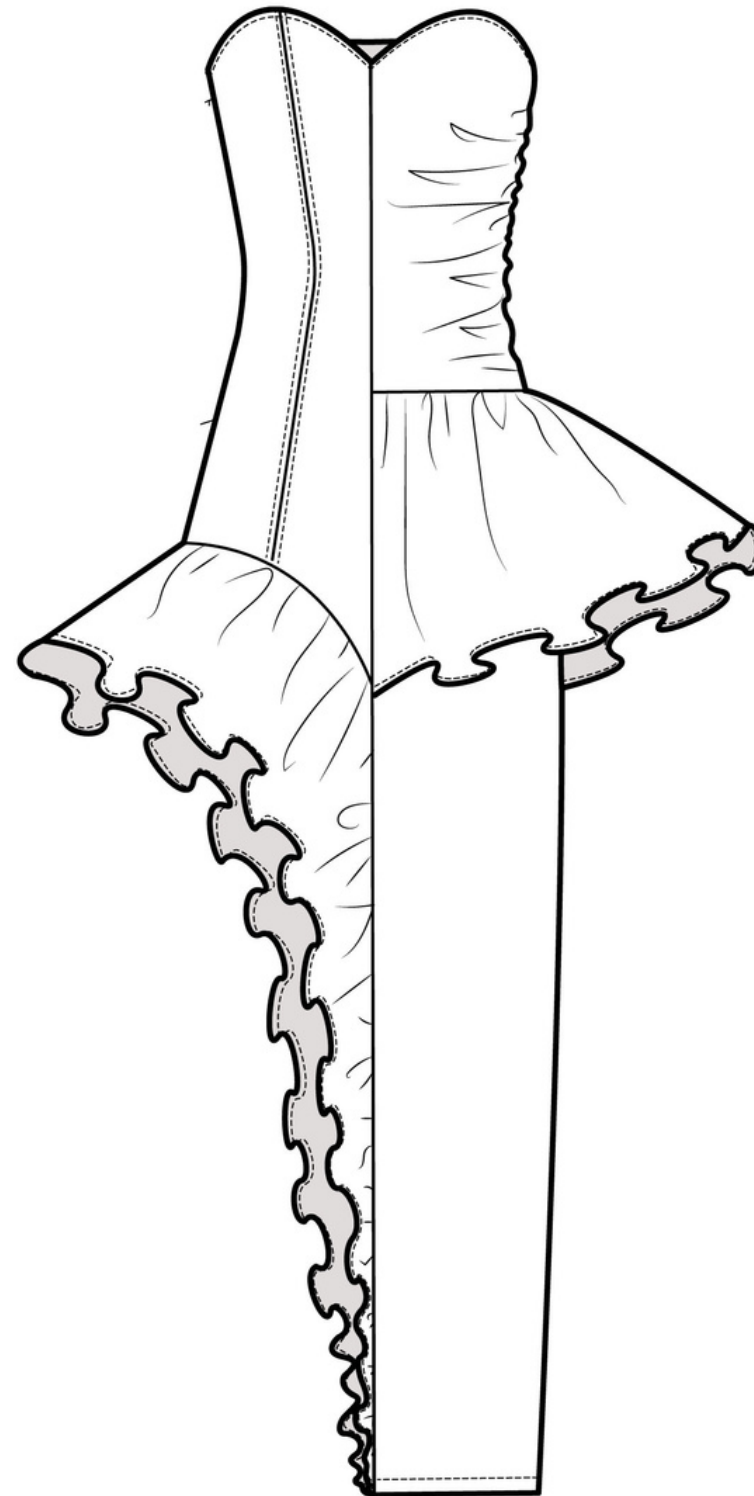
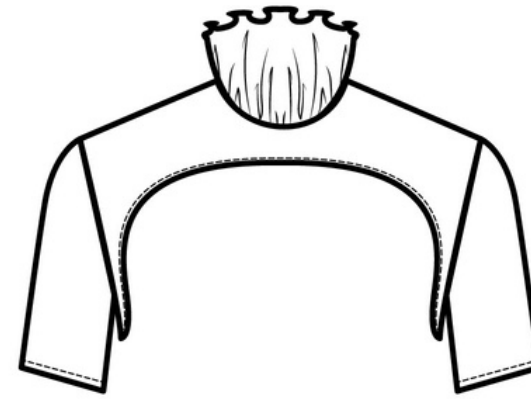






THE SHANGHAIREN

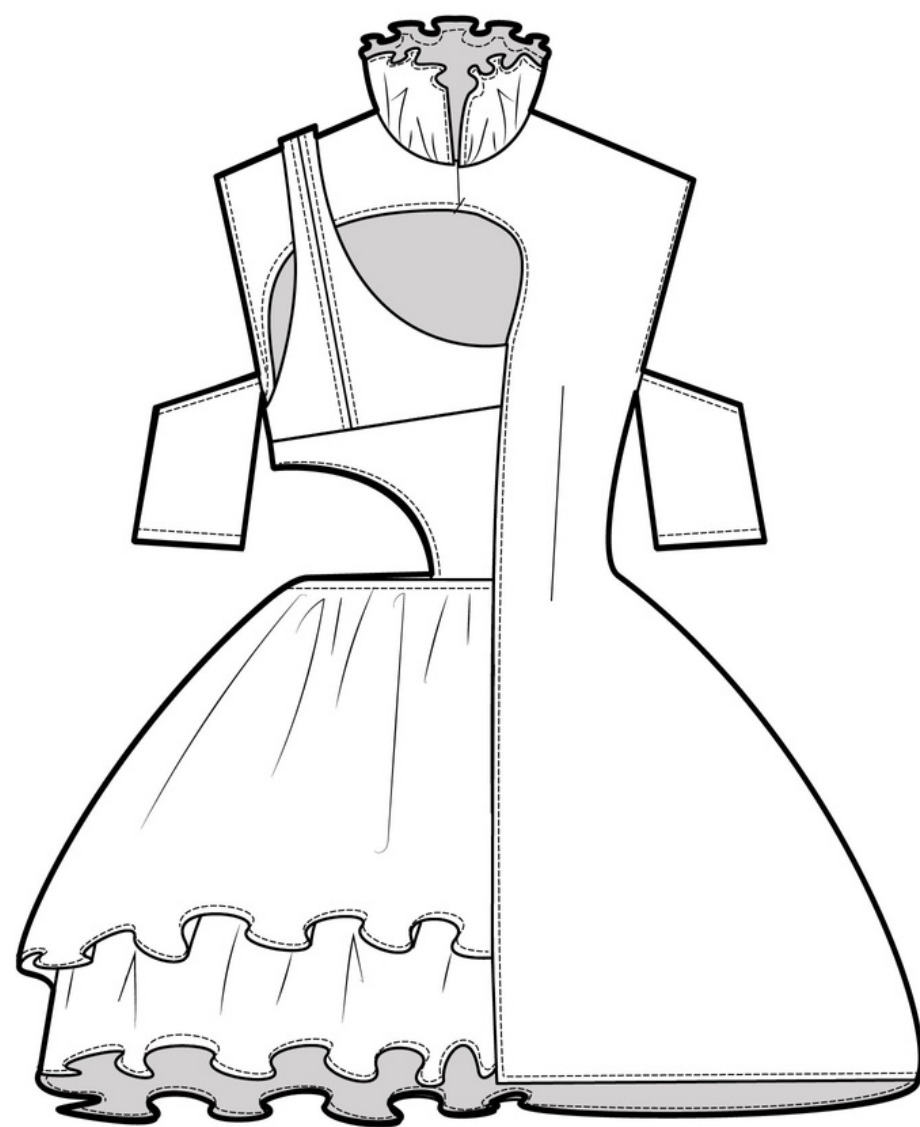




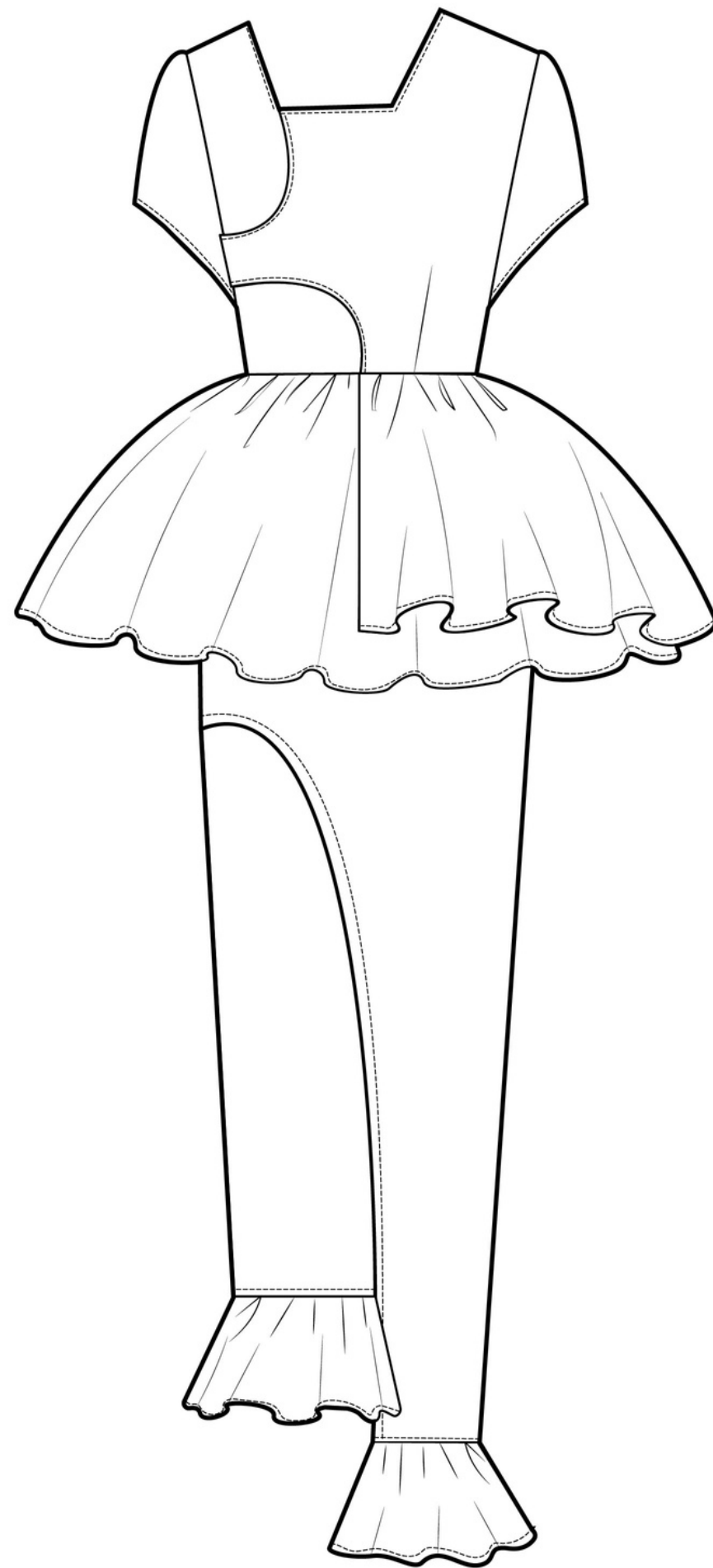
**Technical Flats
-Look 1**



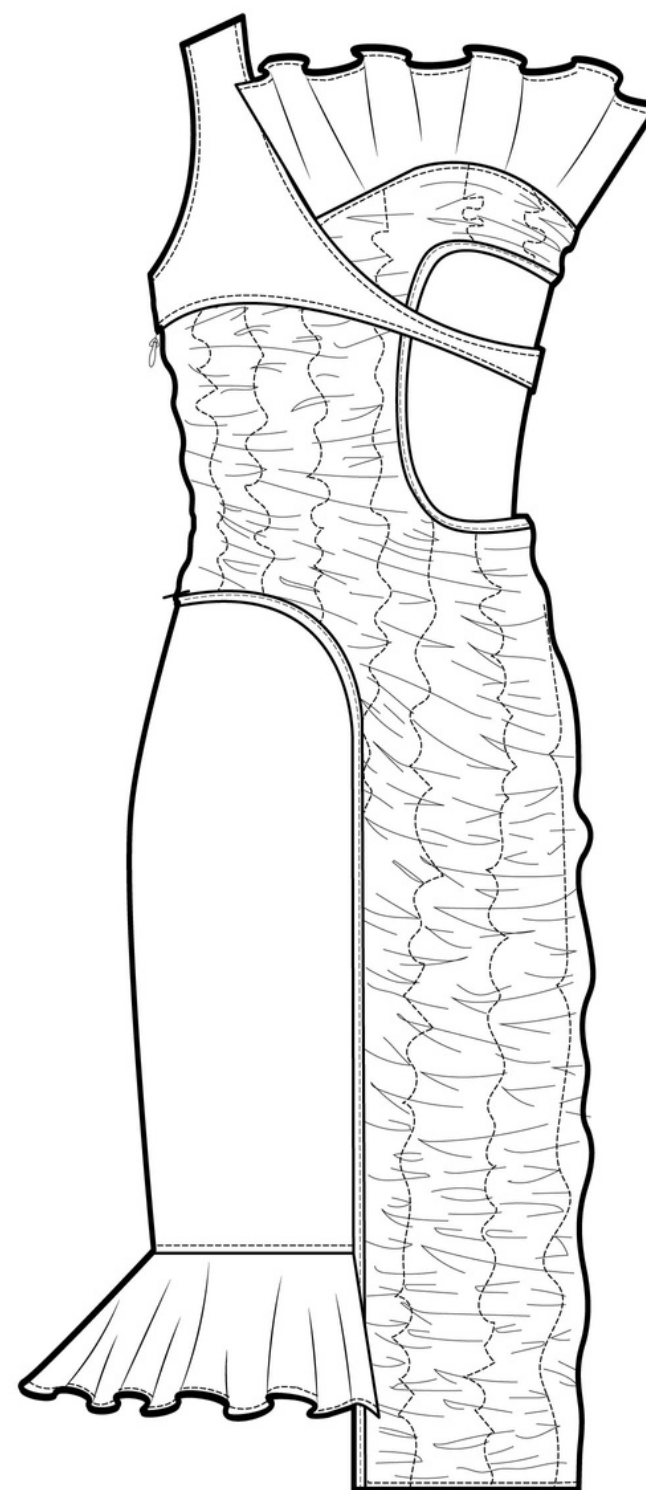
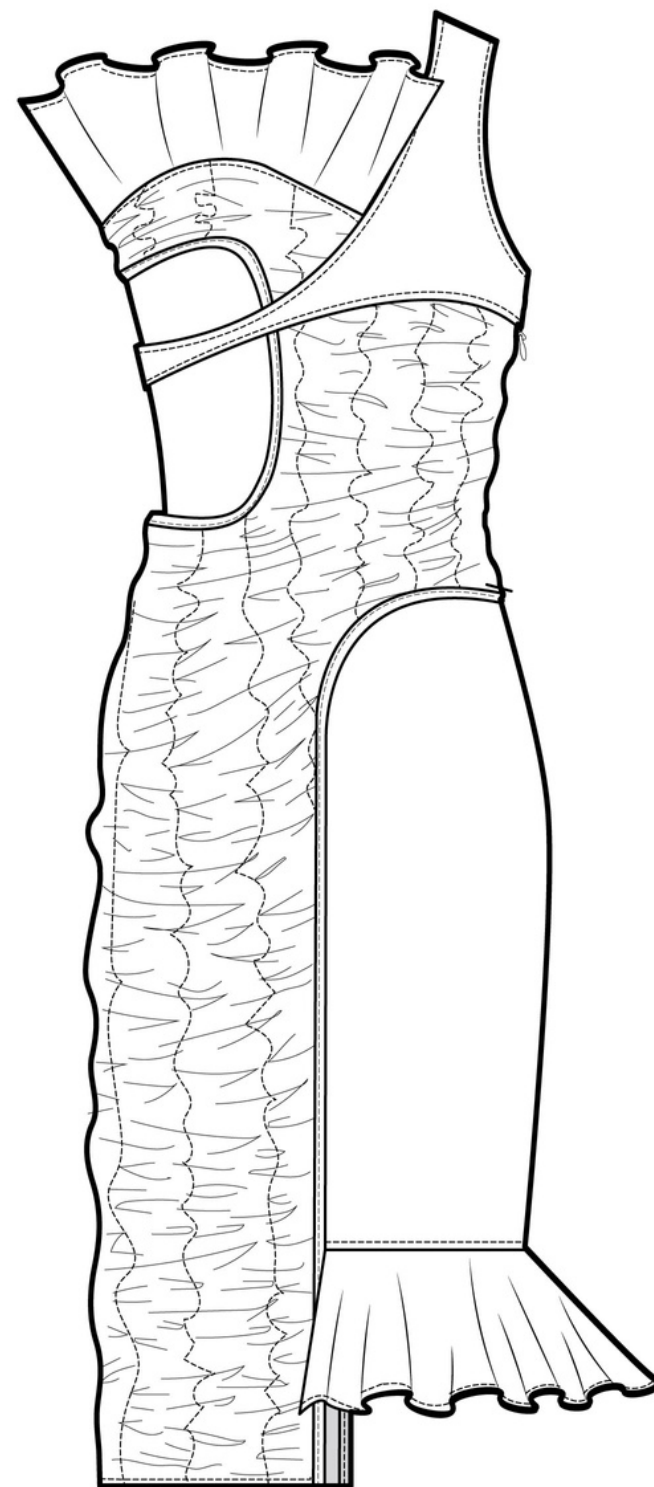
Technical Flats
-Look 2



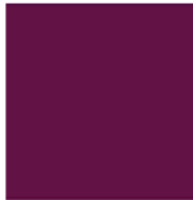
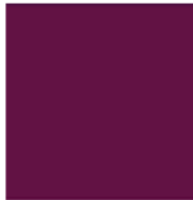
Technical Flats
-Look 3



Technical Flats
-Look 4

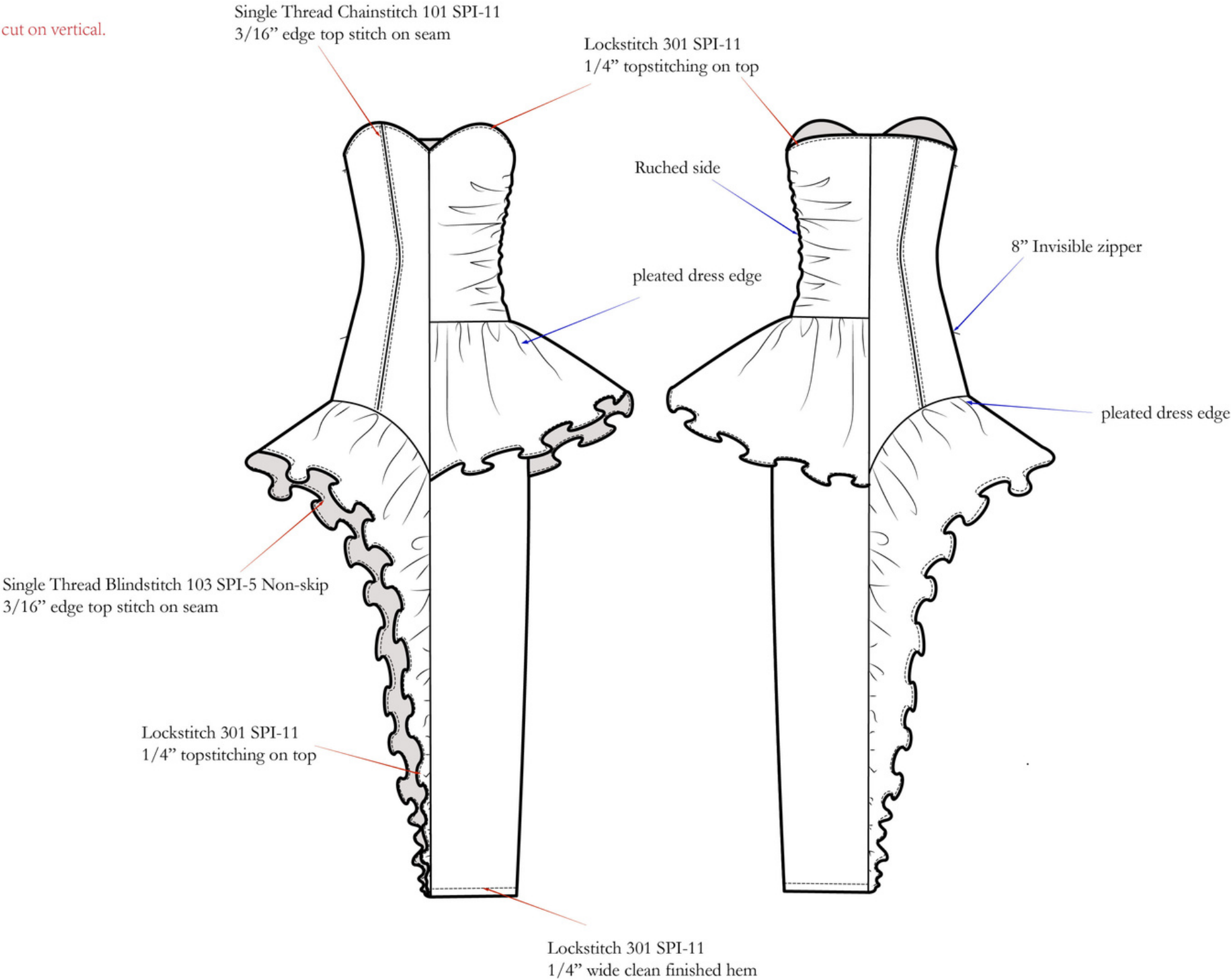


Technical Flats
-Look 5

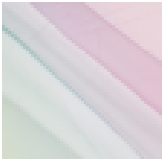
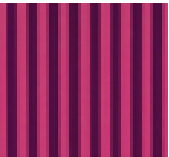
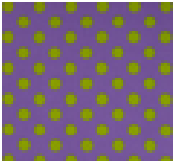
DETAIL PAGE							
BRAND NAME: T_Shi		SEASON: SS 2021		STYLE NUMBER: 04315087		SIZE OFFERING: S, M, L	
STYLE DESCRIPTION: Splicing Strapless Dress				FABRIC: Cotton, Polyester, Lycra Spandex			
Color Offering:							
							
							
							
FLAT AND ANNOTATION							

pleats dress and flounce are cut on horizontal.

bodice and a half fit dress are cut on vertical.



Technical packages
-Detail page
-Image and annotation

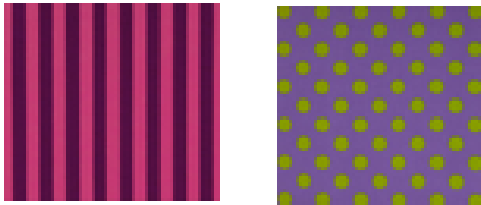
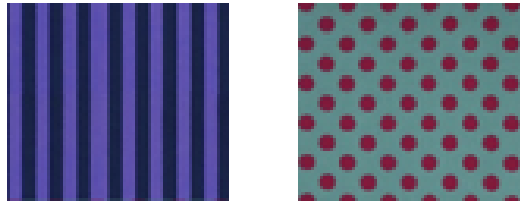
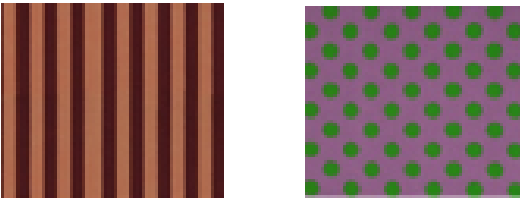
BILL OF MATERIAL						
item number	fabric	imange	placement	qty	price	width
749678	100% Polyester		pleats dress/ flounce	2.5yd	\$7.29 per yard	60 inch
584711	100% Cotton		The right said of the bodice	0.8yd	\$11.48 per yard	44 inch
342353	98% Polyester/2% Lycra Spandex		The left side of the ruched bodice	1yd	\$5.98 per yard	60 inch
584704	100% Cotton		half part of the dress	1.5yd	\$11.48 per yard	44 inch
item number	trims	imange	placement	qty	price	
ZIP-026	invisible zipper		at the right side seam of the bodice	8 inch/ea	\$1.2 ea	
754749	Cotton Thread Hot Pink		stitching line	1ea	\$5.15 ea	
754758	Cotton Thread purple		stitching line	1ea	\$5.15 ea	

Technical packages
-Bill of materical

Technical packages - Measurement

Measurment							
			S	M	L		
Left Splicing Strapless Dress (center seam to center seam) inch							
the left bodice:	Tolerance (+/_)	Grade Rule					
bust	1/4	1 1/2	16 1/2	18	19 1/2		
lower waist	1/4	1 1/2	15 1/4	16 3/4	18 1/4		
X-front to low waist	1/8	1/4	26	26 1/4	26 1/2		
bust to low waist	1/8	1/4	10	10 1/4	10 1/2		
armscye to low waist (add ruching)	1/8	1/8	14 1/2	14 5/8	14 3/4		
the left micro skirt:							
low waist (add ruching)		1 1/2	19 3/4	21 1/4	22 3/4		
ruching width			1/8				
lower waist to max-thigh	1/8	1/8	9 1/2	9 5/8	9 3/4		
bottom hem girth	1/2		30 1/2	30 1/2	30 1/2		
the left tapered skirt:							
hip	1/8	1 1/2	18	19 1/2	21		
max-thigh	1/8	1	19 1/4	20 1/4	21 1/4		
lower waist to hip	1/8	1/8	4 1/4	4 3/8	4 1/2		
lower waist to calf	1/8	1/4	25	25 1/4	25 1/2		
bottom hem width	1/2		17	17	17		
Right Splicing Strapless Dress (center seam to center seam)							
the right bodice:							
X-front to hip	1/8	1 1/2	19	20 1/2	22		
armscye to hip	1/8	1/4	15	15 1/4	15 1/2		
bust to max thigh	1/8	1/4	23	23 1/4	23 1/2		
waist	1/4	1 1/2	7 1/8	8 5/8	10 1/8		
the right flounce:							
crotch to calf (max length)	1/8	1/8	23 3/4	23 7/8	24		
crotch to thigh (mix length)	1/8	1/8	5 1/4	5 3/8	5 1/2		
top hem width	1/2		7 1/8	7 1/8	7 1/8		
top hem width (add ruching)			14 1/4	14 1/4	14 1/4		
bottom hem width	1/2		1 1/2	1 1/2	1 1/2		
back:							
X-back	1/8	1/2	16 1/3	16 5/6	17 1/3		
body rise (lower waist to hip)	1/8	1/8	9 1/2	9 5/8	9 3/4		

SS 2021 collection colorways

#1 colorway	#2 colorway	#3 colorway
		
DESCRIPTION: Splicing Strapless Dress	DESCRIPTION: Splicing Strapless Dress	DESCRIPTION: Splicing Strapless Dress
SEANSON: Spring/Summer 21	SEANSON: Spring/Summer 21	SEANSON: Spring/Summer 21
STYLE NUMBER: A1-04315087	STYLE NUMBER: A2-04315087	STYLE NUMBER: A3-04315087
PRICE: \$9999	PRICE: \$9999	PRICE: \$9999
FABRIC: 100% Polyester, 100% Cotton, 98% Polyester/2% Lycra Spandex	FABRIC: 100% Polyester, 100% Cotton, 98% Polyester/2% Lycra Spandex	FABRIC: 100% Polyester, 100% Cotton, 98% Polyester/2% Lycra Spandex
PRINT: 	PRINT: 	PRINT: 
COLOR: hot pink, amethyst, wisteria,	COLOR: navy blue, azure, teal, ruby	COLOR: mauve, lavender, bronze, mahogarn

Technical packages
- Measurement